

Deep-Discount, Multi-Event Program

Would ACUTA events be even more valuable if attendance dramatically increased?

Yes.

Are we willing to reduce your costs so that attending fits into your budget?

Yes again.

Here's our DDMEP (Deep Discount Multi-Event Program) for 2010.

All attendees from a college or university are eligible for discounts based on how many events you attend in 2010. The discounts get better as the number of events you attend increases:

20% discount for the 2nd event

30% discount for the 3rd event

and a whopping **50%** discount on the 4th event!

All you have to do is be there. When you register to attend the Winter Seminar in New Orleans, you become eligible for 20% off your registration for any other event in 2010. That's it. Not only will you get all the proven benefits and advantages of being at the Winter Seminar, you'll also receive a 20% discount on any future 2010 ACUTA event! We'll even keep track of it and send you a confirmation of your savings.

For example, if you are an ACUTA member and you attend the Winter Seminar and then register for the Annual Conference, you save \$130 off the early registration fee! Having attended both the Winter Seminar and the Annual Conference, you are then eligible for 30% off the third event. So the Summer Seminar in San Francisco would cost 30% less—you save \$138. And if you can make it to the fourth of ACUTA's face-to-face educational events in 2010, the Fall Seminar in Metro DC, you save another \$230 off the early registration member price! (You don't have to attend all four events or even consecutive events to get the discounts, but we'd love to see you every time, and think how much you'd save—\$498!)

Just a few caveats: The multi-event discount is available only to paying institutional attendees. The discounts are only good for 2010 ACUTA events, are provided to individual attendees, and are non-transferrable within the institution. One-day Conference participants *are* eligible for the program.

To take advantage of this exciting program, simply attend any of the first three onsite ACUTA events in 2010 and shortly after the conclusion of the event, you will be notified of your eligible discount and how to proceed.

***Spread the word on your campus and beyond:
ACUTA is offering Deep Discounts for 2010!***

Contact Michele West at mwest@acuta.org or 859/278-3338 x222.