



Forum for Strategic Leadership in Information Communications Technology

Monday & Tuesday, April 30 & May 1, 2012
JW Marriott • Indianapolis, Indiana

*Leading for
the Future...
How to
Connect the
Dots*



Forum attendees are the men and women who have advanced to a high level in their profession because they are skilled at strategic thinking. To be a part of the exchange of ideas that takes place during the Forum is one of the most valuable professional experiences I have had.

—Anne Scrivener Agee
Vice Provost Information Technology & CIO
University of Massachusetts, Boston

What Have Participants Said about the Forum in Years Past?

"The Leadership Forum was one of the best series of presentations I've ever attended."

"This is a valuable forum, and also a way to directly network with like positions and people."

"Attending the SLF made the conference more valuable; being able to do both was great. I gained a lot from it."

"I was happily amazed at people's honesty about challenges they are facing—great openness."

"Interaction among the participants was very valuable."



Leading for the Future...How to Connect the Dots

A Unique Opportunity for Interaction with Your Peers at a High Level

The 16th Annual ACUTA Forum for Strategic Leadership in Information Communications Technology will take place this spring during the ACUTA Annual Conference in Indianapolis, Indiana, at the beautiful new JW Marriott Indianapolis. **This two-day program has become a must-attend annual gathering of individuals with strategic and leadership responsibilities for information communications technology (ICT) in higher education.**

The program is a series of panels and breakout discussions, designed to encourage maximum information exchange among campus leaders and participation by all attendees. To enhance the networking value, we include a private luncheon on the first day exclusively for the Forum participants. Time will also be provided to visit the ACUTA Exhibit Hall for discussions with your current and potential suppliers and informal networking opportunities.

Participants include college and university presidents, chancellors, and vice chancellors; vice presidents, assistant/associate vice presidents; chief information officers, vice provosts, executive directors and other senior ICT leaders from a cross-section of institutions of all sizes and types. Attendees from large research institutions, medium-sized public and private colleges and universities, community colleges, smaller institutions and specialized professional schools will all find their peers well-represented at this event.

Past attendees have found that the relationships formed during the open and collaborative environment of the Strategic Leadership Forum have become a rich source of advice and counsel throughout the years. Many participants return year after year to this unique event to network with colleagues in similar roles and to share solutions to comparable challenges.

Join your peers at the ACUTA Strategic Leadership Forum to learn how others are taking advantage of this transformational moment to re-invent their organizations. There is no better source of collective wisdom and expertise.

Note: The Forum is open to higher education leaders only. Company representatives are respectfully asked not to attend.

This Year's Focus: Leading for the Future... How to Connect the Dots

The theme selected by the ACUTA Higher Education Advisory Panel, composed of CIOs from a cross-section of colleges and universities, couldn't be any more timely.

This is a transformational time in the higher education environment, and information communications technologies are a critical strategic asset to support the transformations that are taking place in teaching, research, and community involvement. IT leaders are developing new visions for their departments and their institutions—visions of strategically deployed technology that facilitates and supports teaching, learning, research, and management of the institution. They are re-inventing and re-balancing their organizations to emerge from the current economic crisis with technology infrastructure, organizational structures, and business models that bear scant resemblance to the telecom and IT organizations of even a few years ago. In other words, they are connecting the dots in their own ways and leading their organizations boldly into the future.

These new organizations must continue to be focused on customer needs and the growth of these needs, they must be agile in deploying technology, they must be knowledgeable about the dynamic changes in technology, and they must be built on financially sustainable models.

They will be staffed by technology professionals who understand the changing needs of the education communities they serve and whose technical knowledge is complemented by collaboration and communication skills.

This "new normal" will create increasing layers of complexity in which senior leaders will be called upon to ensure not only that the technology functions well, but that it is organized in a manner that provides value and efficiency for the investments made and that it is led with confidence.

Strategic Issues for 2012

Sessions at this year's Strategic Leadership Forum will address the following issues and offer a roadmap to follow into the future of information technology. Sessions will offer high level views of higher education from top university leaders, including student expectations and actual experiences as well as insight into the complexities of data in extreme motion:

- The relevance of higher education today, how it is changing and must change to meet the demands of today's students
- Innovation in the role of the CIO, IT and IT leaders
- Technologies and services on the horizon for which we need to prepare
- The impact of cloud computing on the institution and the IT organization
- Opportunities for the CIO as an information logistics expert
- "Lessons learned" from veteran leaders about the increased velocity of change and future challenges for the CIO

Sessions and Presenters

We have assembled an outstanding group of higher education presidents, CIOs, technology leaders, and students as presenters. The program is dynamic, and sessions will be added or modified as the need arises. In addition, Forum sessions are designed to be highly interactive, and substantial time is devoted to roundtable discussions with your peers.

■ Opening Session: Above Campus Services: A Leadership Agenda

Brad Wheeler, Vice President for IT/CIO, Indiana University

Does distance matter in the era of an 8.8 Tbps Internet2, Regional Optical Networks, and an aggressive shift to “Cloud” (whatever that means)? As colleges and universities rethink their approach to reliable, policy-aligned services through means of aggregation, scale, and unprecedented agility, we must also rethink our approach. What new models should we favor and why? At what pace? What are the risks and rewards of stewardship and leadership in an era of shifting economics for education? Wheeler will share his views on these topics and propose a leadership agenda for the year ahead.

■ Strategic Leadership Forum Welcome/Interactive Discussion

Brad Wheeler, the keynote presenter and Vice President for IT/CIO for Indiana University, the Conference Host School, will kick off the Forum with an interactive discussion with attendees about the content of his keynote remarks.

■ Top University Leaders on How Higher Education is Changing

Brian Casey, President, DePauw Univ.; Margaret Lee, President and Professor of English, Oakton Community College; Robert Herzog, Chief Financial Officer, Harrison College

In this dynamic, interactive panel, leaders of three very different types of higher education institutions will discuss how higher education is changing and must change to meet the demands of today's and tomorrow's students. They will present their observations of the changes during the last ten years and offer their projections for future changes. The panelists' views will be shaped by their distinctive campus experiences. Attendees will be encouraged to engage in the discussion of higher education trends, similarities at their institutions, and the impact on current and future IT leadership models.

■ Student Panel: Voice of the Future

Nick Von Ogden, Indiana Univ. - Purdue Univ. Indianapolis (undergraduate); Jason Beck, Ball State Univ. (graduate); Jeanne Janseni, Sewanee: The Univ. of the South (online graduate degree); Michael Jones, Northwestern Univ. (online undergraduate degree)

Today's students face a multitude of choices and challenges as they select the school that matches their need to advance and to step out into the world with the confidence that they are prepared. Some of those choices will force a re-evaluation of the traditional role and methodologies of higher education. The panelists were carefully selected to represent undergraduate and post graduate experiences as well as traditional and non-traditional learning. Attendees will be mesmerized by the collective voice of the future as it clearly articulates and heralds the need for a different way of learning, one that requires extensive technology support for success.

■ *Following these presentations, Forum participants will continue sharing in stimulating roundtable discussions of the implications of higher education changes for your institutions, departments, and your own career. You will identify the challenges and opportunities that the future course of higher education presents to you on your own campus.*

■ General Session: An Owner's Guide to the Future

David Zach, Futurist

In this entertaining and thought-provoking tour of modern times, Zach will deliver useful answers to some of today's biggest questions. Do we really want vacuum cleaners that can argue with us? Will the automation of health care lead to the automation of caring? And, how come teenagers can pay attention to ten things at once and still be, like, bored? Zach will take you on a tour of key trends and current issues in technology, business, education, and society. You'll rethink the balance between change and traditions—and the need to hold on to that which shouldn't change. He'll help you face the future with a solid sense of hope and inspiration. You'll find yourself engaged in some of the best conversations you've ever had at a meeting.

■ Logistics, Data in Motion, & the Paradigm Shift of the CIO

Vince Kellen, CIO, University of Kentucky

The vast amounts of data, access to that data, and the growing demands for computing are dynamically changing the way CIOs address this critical information technology from a service and cost perspective.

Vince Kellen will provide his views about the recent advances in networking and computing that are creating opportunities for the CIO as an information logistics expert. With cloud computing bursting on the scene, an institution's information and systems are more likely to reside outside of the traditional borders of the institution. CIOs of the future will be less concerned with running and protecting data centers and implementing enterprise systems to process the data. CIOs will be much more focused on developing options for “data in motion” logistics that are cost effective as well as secure and meet the growing demand of university executives, faculty, researchers, and students. It is now all about information logistics.

■ *Following these presentations is a group discussion to synthesize all the information and insights gleaned from the top university leaders and representative voice of the student experience to propose a roadmap for the CIO of tomorrow that begins when you return to campus. The discussion will guide you to take action immediately ... you will most assuredly connect the dots that may surprise you at times, but will definitely provide food for thought to enrich your strong technology leadership.*

Agenda

Monday, April 30

- 8:00 - 9:15 Conference Keynote: Brad Wheeler, Indiana University
"Above Campus Services: A Leadership Agenda"
- 9:15 - 10:30 Coffee Break with Exhibits
- 10:30 - 11:00 Interactive Discussion with Brad Wheeler
- 11:00 - 12:00 Top University Leaders' Views on How Higher Education Is Changing
- 12:00 - 12:45 Luncheon for Forum Participants
- 12:45 - 1:00 Break
- 1:00 - 2:00 Student Panel: Voice of the Future
- 2:00 - 3:00 Roundtable Discussions
- 3:00 - 4:00 Refreshments in the Exhibit Hall

Tuesday, May 1

- 8:00 - 9:15 General Session: An Owner's Guide to the Future
- 9:15 - 10:30 Coffee Break with Exhibits
- 10:30 - 12:00 Logistics, Data in Motion, and the Paradigm Shift of the CIO
- 12:00 - 1:00 ACUTA Awards Luncheon (Sponsored by Windstream)
- 1:15 - 2:25 Group Discussion
- 2:25 - 2:30 Wrap-up and Closing
- 2:30 - 4:00 Refreshments in the Exhibit Hall

Watch the Web for Updates: www.acuta.org

This is the program as of January 11, subject to change. We hope you will visit the website at www.acuta.org/sc12 for the most up-to-the-minute program information.

The Forum Schedule

The Forum is a mini-conference within ACUTA's Annual Conference for a selected audience. Your registration entitles you to attend all Conference events from Sunday's opening reception in the Exhibit Hall through the final general session on Wednesday. Forum participants spend Monday and Tuesday in special sessions for senior administrators, then join other attendees on Tuesday afternoon and Wednesday for Conference breakouts and general sessions.



ACUTA Higher Education Advisory Panel

Patricia H. Todus, Chair
Retired from Northwestern University

Anne Scrivener Agee
Vice Provost/Information Technology & CIO
Univ. of Massachusetts, Boston

Phillip W. Beidelman
President, WTC Consulting, Inc.

Brett Coryell
Deputy CIO, Emory University

Garland Elmore, PhD
Deputy CIO & Dean, Indiana University

Dennis Gendron, PhD
Provost and Executive Vice President
Tennessee State University

Donna A. Hall, Staff Liaison
ACUTA Director, Professional Development

Joseph Harrington, Ex Officio
ACUTA President
Director, Network Services, Boston College

Brenda Helminen
Director, Telecom., Michigan Technological Univ.

Corinne Hoch, Ex Officio
ACUTA Executive Director

David E. Lewis
Vice President for IT/CIO, University of Rochester

Anthony J. Mordosky
Associate Provost Info Resources/CIO
Rowan University

Carol Stillman
Sr. Business Development Manager, Cisco Systems

Jennifer Van Horn, Ex Officio
ACUTA President-Elect
Manager, Collaboration Technologies, Indiana Univ.

Registration Form

41st Annual ACUTA Conference & Exhibition
April 29–May 2, 2012 • Indianapolis, Indiana

Name _____
Title _____ First name as it should appear on name badge _____
Institution/Company _____
Address _____
City, State/Province, Zip Code _____
Phone # _____ Fax # _____ E-mail Address _____
Emergency Contact _____ Daytime Phone _____ Evening Phone _____

TELL US ABOUT YOURSELF

- This is my first ACUTA event.
 I would like to be linked with a "Buddy" who will make my conference experience even richer.
 I have prior conference experience and would like to help a First-Time attendee make connections.
 I have been in higher-ed IT/telecom for less than 10 years.
 I will have special needs (accommodations, restricted diet, etc.) during the conference. (Or contact Lisa Thornton, Director, Meetings & Events, 859/278-3338, lthornton@acuta.org.)
 Please do NOT include my contact information on attendee list that is distributed to all participants, exhibitors, and sponsors.

For assistance with travel arrangements, call The Travel Authority/ALTOUR
800/274-7135
859/277-7135

REGISTER ON THE WEB:
www.acuta.org/sc12

Send this form plus full payment of registration fee or valid purchase order to:

ACUTA, 152 W. Zandale, Ste. 200
Lexington, KY 40503-2486
Fax: 859/278-3268
Make check payable to ACUTA.

AmEx Discover VISA MC

Exp _____ E-Mail _____

Charge \$ _____ CVV code _____

Print Name on card _____

Signature required _____

Early registrations cannot be processed unless accompanied by check, purchase order, or credit card payment.

- Federal ID #61-1185913
- Confirmation materials will be sent within two weeks of receipt of payment or purchase order. If you have not received confirmation within a few weeks, please check with your Accounts Payable office to confirm processing, then call ACUTA. Direct inquiries to Michele West, 859/278-3338 x222 or e-mail mwest@acuta.org.

PRECONFERENCE SEMINARS Half-day seminars, Sunday, April 29, 2012
\$159 each. Includes course materials & coffee break. Space is limited; register early.

- \$ _____ 1:15- 4:30 p.m. Defining the ROI of Best Practice Methodologies
\$ _____ 1:15- 4:30 p.m. Understanding Payment Security and PCI

CONFERENCE For Early Registration discount, response must be postmarked or received no later than 3/16/12
by 3/16/12 after 3/16/12

- \$ _____ ACUTA Member\$689\$739
\$ _____ Nonmember\$859\$909
\$ _____ Emeritus Member\$449\$449
\$ _____ Student\$379\$379

**REGISTER BY 3/16/12
and SAVE!**

**SPECIAL OFFER
TO NONMEMBERS**

If you attend the ACUTA Conference then purchase a membership within 90 days, the difference between member & nonmember registration fees will be applied to your initial membership dues.

Conference Registration Includes:

- All educational sessions
- Course materials
- Access to exhibits
- Sunday evening reception
- Tuesday banquet
- Breakfast 3 days, lunch 3 days
- Coffee breaks
- Select sessions synced with slides and streamed online after the event!



ONE-DAY REGISTRATION Cost: \$339 Includes sessions, materials, meals, breaks, and evening events if scheduled for that day.

- \$ _____ Mon Tues Wed (Check one box only.)

ACUTA FORUM FOR STRATEGIC LEADERSHIP IN INFORMATION COMMUNICATIONS TECHNOLOGY

This event has a targeted audience. Check the ACUTA website or call for updates.

- \$ _____ Leadership Forum
Members: \$689/\$739 after 3/16/12 • Nonmembers: \$859/\$909 after 3/16/12

\$ _____ **TOTAL DUE** (Add all items in shaded area)

COMPANION FEES FOR EVENING EVENTS

Anyone other than registered attendees & exhibitors who have paid a social registration fee must pay to attend the Sunday evening reception (\$39), and Tuesday banquet (\$79). Please enclose payment (remit to address shown above) or indicate that payment will be made at registration. (Sorry, children under age 16 may not attend.)

Name _____

City, State/Province _____

\$ _____ Sunday Opening Reception in Exhibit Hall (\$39)

\$ _____ Tuesday Night Banquet (\$79)

\$ _____ **TOTAL COMPANION FEES**

- PAYMENT ENCLOSED WILL PAY COMPANION FEES AT REGISTRATION CHARGE (Info top right)

Cancellation/Refund Policy

- Cancellations received by April 13, 2012: Full refund less \$25 administration fee if notice of cancellation is received in the ACUTA office by April 13. All unpaid cancelled registrations will be assessed a \$25 administration fee.
- Cancellations received April 14–27, 2012: Registration fee must be paid. Credit memo will be issued (less \$25 administration fee) for any cancellation received April 14–27. Credit must be applied to registration for another ACUTA event in 2012 or 2013.
- Cancellations received after April 27, 2012, are not eligible for refund or credit.
- Cancellations may be mailed, faxed, or e-mailed to Michele West, 152 West Zandale Dr., Suite 200, Lexington, KY 40503; fax 859/278-3268; or e-mail mwest@acuta.org.

FOR HOTEL INFORMATION/RESERVATIONS, CONTACT: JW Marriott, 10 S West St., Indianapolis, IN 46204. Phone 800/266-9432 or 506/474-2009. ACUTA rate: \$209 single/double. Book online at www.acuta.org/sc12hotel. Cutoff date is 3/16/12.

The Forum Is an Excellent Value

Registration fee includes:

- All ACUTA Forum sessions on Monday and Tuesday
- All ACUTA Annual Conference activities Sunday through Wednesday, including general sessions, breakout sessions, user groups, access to the exhibit hall, meals, and evening networking events.
- A post-event publication summarizing all of the Strategic Leadership Forum presentations and panel discussions suitable for sharing with senior executives, board members, and others on your campus. This publication will be available online to share with colleagues.
- Slides and handouts from the Forum provided online so that you can share with others on your campus.
- Early registration discount. Register by March 6 and save \$50. Any employee of a member institution qualifies for the member rate.

Who Should Attend?

This program is designed to benefit anyone with senior strategic planning and decision-making responsibility for communications and/or information technology. ACUTA members who have attended with other senior leaders from their campus have also found the Forum to be a valuable opportunity for discussion and collaboration.

- College and University Presidents
- Chancellors, Vice Chancellors
- Vice-Presidents, Assistant/Associate Vice Presidents
- Provosts, Vice Provosts, Assistant/Associate Vice-Provosts
- Chief Information Officers
- Executive Directors of Communications or Information Technology

Bring a Colleague

This year, we are encouraging CIOs to consider bringing a senior IT manager from their institution to the Forum, as a professional development opportunity.

Note: The Forum is open to higher education leaders only. Company representatives are respectfully asked not to attend.

Recommend the Forum to Your Campus Leaders

Are there other senior managers on your campus who might benefit from attending the ACUTA Strategic Leadership Forum? Would you like to attend as a team?

Give us their names and contact information, and we'll send information directly to them.



The information presented at the Forum and the discussion and interaction that follow each presentation offer a strategic perspective for senior managers on a career advancement track. It is a unique and valuable learning experience.

—Patricia Todus

Retired from Northwestern Univ.