

## ACUTA's Institutional Members: The details you need to know

as of October 25, 2011

Exactly who are ACUTA's institutional members? **They are the decision makers on college and university campuses who plan and support voice, video and data services for faculty, staff and students.** Here are some facts and figures to help you better understand them.

### Geographic Location:

**Approximately 700 campuses across North America call ACUTA "their" association.** We have members in all 50 states as well as in D.C., Puerto Rico and the Virgin Islands. Geographically speaking, we're fairly evenly split across the United States with 28% of our membership in the Northeast, 21% in the Southeast, 27% in the Midwest, and 22% in the West, with the rest making up our international membership, which includes 6 Canadian provinces as well as New Zealand and Slovenia.

### Member Titles:

Our individual members, of which there are more than 1800, vary in their responsibilities in the information communications technology field. **The majority of our members, 66%, have management roles on their campus and titles such as director, manager, CIO, CTO, CFO, and assistant/associate director/manager.** Our membership also represents a variety of important technical staff roles as well as executive administration (president, vice president, provost, dean, etc.).

### Campus Size:

**ACUTA member campuses come in all sizes.** Our "smallest" member, in terms of enrollment, has around 200 students and our largest tops out at over 68,000. This year, 22% of our member schools have fewer than 2,500 students; 25% have 2,500-5,999; 20% have 6,000-11,999; 16% have 12,000-19,999; and 17% have 20,000 or more.

ACUTA is proud to serve such a diverse group of campuses and individuals who cover all aspects of ICT. **But they all have one thing in common--They recognize the value of ACUTA membership!**

**For more information on how your company can benefit by becoming an ACUTA corporate affiliate, please contact Amy Burton at [aburton@acuta.org](mailto:aburton@acuta.org) or (859) 278-3338 x240.**