



The Association for
Information Communications
Technology Professionals
in Higher Education

June 1, 2011

Dear Prospective Member,

Would you like to be a part of our network? I'm asking on behalf of almost 1900 campus technology professionals just like you who hope you'll say yes!

As members of ACUTA, we have come to rely on each other for insight into problems we all face, like "Is this the right time for me to introduce VoIP to my campus?" or "What kind of emergency notification systems works best on a campus of 9,000 students?" When we're looking for answers to big questions, we have a tremendous resource right at our fingertips. We want you to be a part of our solution team!

ACUTA is the Association for Information Communications Technology Professionals, a non-profit association that is celebrating our 40th anniversary this year. Our members are colleges and universities primarily across North America, but including some other countries as well. For 40 years, men and women who plan, direct, and manage voice, data, and video services have worked together to support each other in many ways. Today we ask questions and share experiences via the community listserv, we provide detailed information in presentations at events, we write articles in the quarterly journal or the monthly newsletter about campus projects, and sometimes we just call each other on the phone for some quality one-on-one about a particular issue. Having a network so strong is an extremely valuable resource, and it makes doing our job infinitely easier. That's why we want you to join.

If you've never heard of ACUTA, you may not know that we provide two dual-track seminars each year dealing with topics that are facing college campuses from coast to coast--things such as wireless technologies, funding, unified communications, and legislative and regulatory affairs. We have a voice in Washington D.C., and have been influential in high-level discussions at the FCC regarding Universal Service Fund, net neutrality, and more. We are sure you could add to our bank of human resources.

I know that budgets are tight, and getting approval for any expense is a challenge. But ACUTA's dues are extremely reasonable, with a clearly positive return on your investment. I'm enclosing a brochure that explains all the benefits, but I'll just say that you could more than recoup your investment just by participating on the listserv—and that wouldn't even include the four free webinars that come with your membership or the quarterly journal or monthly legislative and regulatory affairs update. You can't lose on this offer.

Please join us today by returning the enclosed application. We will see to it that your membership is an excellent value.

Sincerely,
Joseph Harrington
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Director of Network Services
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*Supporting higher education
information communications
technology professionals in
contributing to the achieve-
ment of the strategic mission
of their institutions.*