

Ads Available on ACUTA Website to Corporate Members

We are very excited to offer ad space on the ACUTA website. This opportunity is only available to Corporate Affiliate members and has proven to be highly successful since its inception in 2011.

The available ad space will be on the ACUTA homepage, <http://www.acuta.org>, in the bottom right corner. **We can place up to two advertisements and the ads will rotate per opening/refreshing of the homepage.** All ad spaces are sold on a first-come, first-serve basis.

The ad graphic will be 180x150 pixels in size. We will need your insertion order and artwork by the 15th of the month prior to when you would like your ad to start running. (For example, if you would like your ad to in place online in January, we would need the insertion order and artwork no later than Dec. 15th.)

We are offering the ad spaces on a month-to-month basis at a cost of \$650 per month. If you choose to purchase multiple months in advance, you will receive a discounted per-month cost. Pricing information is below:

Pricing:

1 Month: \$650
3 Months: \$1,650 (or \$550 per month)
6 Months: \$3,000 (or \$500 per month)
9 Months: \$4,275 (or \$475 per month)
12 Months: \$5,400 (or \$450 per month)

In order to receive the discounted per-month rates, you must sign up for the 3, 6, 9 or 12-month options at the beginning of your order, which will be billed at the full rate shown above (not broken out per month). There is no limit to the number of consecutive months you may place an ad.

If you are interested, please use the form on page to lock in your advertising space. **Remember, ads are sold on a first-come, first-serve basis and there is a limit of 2 per month.**

Questions?

Amy Burton
Manager, Membership Marketing & Corporate Relations
(859) 278-3338 x240
aburton@acuta.org

Application Form: ACUTA Website Ads

Please email, fax or mail this form to:

Amy Burton

ACUTA

152 West Zandale Dr., Ste. 200

Lexington, KY 40503

Fax: 859/278-3268

Email: aburton@acuta.org

****Please review the Conditions and Guidelines below before submitting this application.****

My Company would like to sign-up to advertise on the ACUTA Website at the following frequency:

1 Month: \$650

3 Months: \$1,650

6 months: \$3,000

9 months: \$4,275

12 months: \$5,400

_____ :Month the Ad is to Begin Running (insertion order and artwork to be received by the 15th of the month prior to when you would like to your ad to appear.)

Company Name:

Contact Name:

Address:

City, State, Zip:

Telephone:

Email:

I certify that I am authorized to make this commitment on behalf of my company, and that I have read and understood all terms and conditions of the agreement stated herein: Yes

Date:

Signature (required if faxing or mailing):

Payment Method:

Please Invoice My Company

Check Enclosed

Credit Card: American Express MasterCard Visa Discover

Number:

Expiration Date:

Verification Code:

Total Amount Charged:

Name on Card:

Do we have authorization to charge your credit card for the above amount?

Yes No

Signature (required if faxing or mailing):

****Conditions and Guidelines:**

- Subject matter, form, size, wording, illustration and typography of the advertisement shall be subject to approval of ACUTA. Unless otherwise authorized in advance, no change shall be made without the consent of the advertiser, except for the correction of typographical errors.
- ACUTA reserves the right to determine advertisement placement, edit copy, and refuse advertisements not in harmony with the mission of the association or its website.
- ACUTA does not accept advertising that is deemed by the association not to be in the best interest of ACUTA as an association, including, but not limited to, advertising in any form for non-ACUTA events.
- All cancellations will incur an administration fee equal to 20% of the total ad fee. Cancellation of an advertisement by the advertiser less than 30 working days of the ad placement will be upheld, but the penalty assessed will be equal to the ad fee for that month as well as 20% of any future planned advertisements that are also cancelled.
- Advertisers with an outstanding balance on any ACUTA invoice at the time of publication may be prohibited from advertising until all payments are current.