

Online Opportunities & Resources for Companies

ACUTA has a variety of ways companies can reach out to the school member audience. One expanding opportunity is through the website and other virtual avenues. Below is a list of all the virtual ways a company can participate and position themselves as a member and supporter of ACUTA. A detailed list of online resources to help you navigate the ACUTA website is also below. Please contact Amy Burton (859/278-3338 x240, aburton@acuta.org) with any questions.

Virtual Ways Companies can Participate through ACUTA

- Sponsor an ACUTA webinar
- Be a presenter on an ACUTA webinar (to be selected by ACUTA's Online Learning Subcommittee)
- [Advertise](#) on the ACUTA website (members only)
- Submit [job listings](#) for posting online (members only)
- Company contact information available through [online member search](#) (members only)
- Company products and services searchable through [online directory search](#) (members only - complete [form](#) to be listed)
- Post press releases to the ACUTA [online press room](#) (members only)
- Post [special deals and discounts](#) to ACUTA website (members only)
- Post [company-hosted free webinars](#) to ACUTA website (members only)
- Access [RFIs and RFPs](#) on ACUTA website (members only)
- Access the [ACUTA Community](#), our online networking environment which hosts the popular listserv (members only - must have valid login credentials to participate)
 - Participate in Online Forums
 - Create an individual member blog
 - Join online Groups, such as the Listserv

Online Resources for Companies

- [Corporate Participation](#) tab on the ACUTA website includes information on membership, exhibits, sponsorships, advertising opportunities, focus groups, user groups, presentations, etc. This page also includes the "Usage Guidelines and Etiquette Tips for ACUTA Members" document.
- [About Us](#) tab on ACUTA website provides a list of all contacts including Board of Directors, Committees, State/Province Coordinators and staff as well as general association information such as the Bylaws, Annual Report and Strategic Plan. This section also includes a video produced by the Membership Experience Committee titled, "This is ACUTA" as well as membership information for nonmembers.
- [Events & Education](#) tab on ACUTA website provides information on all future events as well as links to calls for presenters and a link to purchase DVDs of past sessions.
- [Member Services](#) tab on ACUTA website provides links to many member resources, including
 - RFI/RFP page
 - Online press room
 - Special Deals site
 - Get Involved site
 - Committee volunteer form
 - Free webinars site
 - Membership Directory (as PDF)

- Online Member Search
- Links to follow ACUTA on social networking sites
- Link to the ACUTA Community
- Member benefits
- Link to job postings
- Links to publications such as the ACUTA eNews, Journal, Focus Group Reports, White Papers, etc.
- [Legislation and Regulation](#) tab on ACUTA website includes information on state and federal legislation and regulatory rules and updates.