

ACUTA Corporate Priority Program

What it is and what it used to be

The ACUTA Corporate Priority Program, formerly the ACUTA Point System, is our way of rewarding your company's support of ACUTA. Companies receive points for exhibiting and sponsoring at ACUTA events, advertising in the ACUTA journal, and being a member of ACUTA. As your points accumulate, your company will climb the ladder and receive preferred booth and sponsorship selection at our events.

How to accumulate points

Join: Points are awarded for Corporate Affiliate Membership. Copper Members receive 2 points, Bronze Members 5, Silver Members 8, Gold Members 12.

Exhibit: Points are given when you exhibit (the points go up according to the size of the booth), when you register to exhibit 89 days prior to the start of the event, bonuses for exhibiting at all ACUTA events during the calendar year.

Sponsor: Points are awarded according to the level of sponsorship support and a bonus for sponsoring in all ACUTA events during the calendar year.

Present: Points are awarded to companies who purchase a Corporate Presentation at an ACUTA event. (Generic {non-paid} presentations do not receive points)

Advertise: Points are awarded for advertising in the *ACUTA Journal of Telecommunications in Higher Education*.

How to get your Rank and point total

The ACUTA Corporate Priority Program is updated quarterly following each ACUTA event. To receive your point totals or your rank information, please contact Amy Burton, Manager, Corporate Relations and Marketing, at aburton@acuta.org.

How to get more information

If you would like more information on the ACUTA Corporate Priority Program and how your company can participate, contact:

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