

Attention ACUTA Corporate Members: Tips on FREE Benefits!

ACUTA greatly appreciates the support of all our corporate members, especially during this period of economic uncertainty. We hope you will use the many resources and features of your membership to your advantage this year as well as in the future.

Below is a list of a few of our FREE features that we encourage you to take full advantage of to best utilize your membership and increase your ROI.

FREE Exposure Opportunities:

- **Free Audio and Web Seminars Webpage:** Send us the information on any free audio or web seminars your company is hosting and we will post them on this webpage. Email your seminar information to aburton@acuta.org and visit the webpage for more info and the submission policies: <http://www.acuta.org/corporatewebinars>
- **Special Deals and Discounts from ACUTA Corporate Members Webpage:** Submit your discounts, special deals, and other offers for ACUTA school members to view and use. This is an unprecedented way of increasing awareness of your offerings to the higher-ed market, FOR FREE! Email your submissions to aburton@acuta.org. Visit the webpage for more info and the submission policies: <http://www.acuta.org/specialdeals>
- **Online Press Room:** We are always accepting new press releases from corporate members. Use this free service to announce new products, staff changes, or promote your participation at an ACUTA event. Please send all press releases to pconfig@acuta.org. For more info and the submission policies visit: <http://www.acuta.org/wcm/acuta/pressroom/pr.pdf>
- **Bronze, Silver & Gold Members Should Request Free Membership Mailing List Rental:** As a benefit of the upgraded memberships, Bronze, Silver and Gold member companies are entitled to receive free rentals of our membership mailing list. (Bronze receives 1, Silver receives 2, and Gold receives 3.) Be sure to request yours before June 30, 2012. Email aburton@acuta.org to receive the order form for your membership level. (Copper members may purchase the membership mailing list for a low fee of \$50-75. Email aburton@acuta.org as well for more information.)

Thank you again for your continued support of ACUTA!