

ACUTA Online Annual Membership Directory

INSERTION ORDER

Reserve Your Ad in the Online Annual Membership Directory Today!

ACUTA Online Annual Membership Directory Display Advertising Insertion Form

Insertion Order Due: September 16, 2011 • Materials Due: September 23, 2011

Ad Dimensions: 1/8 page: 8 1/2" x 2 3/8"

Available Locations:

___ Cover Page: ~~\$1,500~~ \$950 ****New Lower Price**

___ Table of Contents Page: ~~\$1,500~~ \$950 ****New Lower Price**

ADVERTISING SALES CONTACT

ACUTA
Amy Burton
Manager, Membership Marketing and Corporate Relations
Phone: 859/278-3338 ext. 240; Fax 859/278-3268
aburton@acuta.org

Special Instructions?

Advertiser _____

Billing address _____

City _____ State _____ Zip _____

Contact name _____ Title _____

Telephone number _____ Fax _____ E-mail _____

Charge to: ___AmEx ___Visa ___Mastercard ___Discover

Card Number _____

Name on card _____ Exp. Date _____

Authorized signature _____ Verification Code _____

Purchase order # _____ Date _____

- Subject matter, form, size, wording, illustration and typography of the advertising shall be subject to approval of the publisher. Unless otherwise authorized in advance, no change shall be made without the consent of the advertiser, except for the correction of typographical errors. The advertiser may be billed for such corrections.
- Publisher reserves the right to determine ad placement, edit copy, and refuse advertisements not in harmony with the mission of the publication or the Association.
- Advertising space is determined by the publisher. The publisher shall have the right to omit any advertisement when the space allotted to advertising in the issue for which such advertising is ordered has been sold. Publisher also retains the right to limit the amount of space any advertiser may purchase in one issue.
- Failure by the publisher to insert an ad in any particular issue or issues invalidates the order for insertion in the missed issue, but shall not constitute a breach of contract. The publisher shall not be liable for failure to insert any advertisement due to fire, unavoidable accidents, acts of God or any cause whatsoever.
- All cancellations will incur a \$50 administration fee. Cancellation of an advertisement by the advertiser within two weeks prior to the mechanical deadline will be upheld, but an additional 50% penalty will be assessed. No cancellations will be accepted after the mechanical deadline.
- The publication of any advertisement by ACUTA is not an endorsement of the advertiser or of the products or services advertised.

Yes, I have read these conditions and agree to the terms specified. _____
Signature

PLEASE COMPLETE THIS BOX

1/8 page ad (Includes 4-color process) \$ _____

Please select the location(s) you wish to reserve:

___Cover Page ~~\$1,500~~ \$950

___Table of Contents Page ~~\$1,500~~ \$950

TOTAL \$ _____